



## Seven Crown Resorts 2011 Photo Contest Rules

THERE IS NO PURCHASE OR RESERVATION REQUIRED TO ENTER THE CONTEST OR RECEIVE A PRIZE.

These Official Rules apply for the "2011 Photo Contest" promotion conducted by Seven Crown Resorts. The promotion will start on March 1, 2011 and will end at 11:59 PST on September 16, 2011. By entering this contest, you agree to the Terms in the Official Rules.

1. CONTEST ENTRANTS AND PRIZE RECIPIENTS MUST BE LEGAL RESIDENTS OF ONE OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA WHO ARE 21 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID WHERE PROHIBITED BY LAW. CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS. Employees of Seven Crown Resorts and its agencies and affiliates, and their immediate families are not eligible.
2. HERES HOW TO ENTER: Upload your photo to [Seven Crown Resorts' Facebook page](#). When uploading your photo, you must include: the name of the lake (e.g. "Lake Shasta") and the date the photo was. Plus, log onto <http://www.sevencrown.com/contest/photocontest.htm> and submit an Entry Form along with up to four (4) photos to [Photocontest@sevencrown.com](mailto:Photocontest@sevencrown.com). Each photo submitted must have the entrants' last name included in the filename. To enter, entrants will be required to provide their complete name, address, zip code, phone number and a valid e-mail address. Each photo must have been taken at a Seven Crown Resorts location and have at minimum, a portion of a Seven Crown Resorts houseboat visible. Submitted photos will not be returned and may be used by Seven Crown Resorts for advertising and promotional purposes. Seven Crown Resorts is not responsible for lost, late, incomplete, misaddressed, or otherwise misdirected entries that are processed late or incorrectly or are lost due to computer or electronic malfunction or other error. Duplicate entries will be disqualified. ALL ENTRIES MUST BE RECEIVED BY THE CONTEST CLOSING TIME AND DATE: 11:59 PM PST ON SEPTEMBER 16, 2011.
3. WINNER SELECTION: Two (2) Grand Prize Winners will be selected. The winners will be chosen by a panel of judges based on the photos that are submitted. Odds of winning will depend on the number of eligible entries received.
4. PRIZE: Two (2) Grand Prizes each consist of: One seven (7)-day/six (6)-night Grand Sierra Houseboat Vacation valid during any season at any Seven Crown Resorts location, for the Winner(s) and up to twelve (12) guests. Holidays, fuel, Optional Damage Waiver and Security Deposit are not included. Trip must be completed by December 31, 2012. The approximate retail value of each Grand Prize is \$3,050. Actual Retail Values of each Grand Prize may vary

depending on the time of year the prize is utilized. Winner will be solely responsible for any and all ground transportation between winner's residence and the Seven Crown Resorts location of choice, travel upgrades, meals, any personal expenditures and any and all expenses not stated herein. Seven Crown Resorts is not responsible for any fees or additional charges resulting from Winner's or Guest's change of accommodations. Grand Prize Winner(s) may not choose the cash value in lieu of the prize. No substitution, assignment or transfer of any prize is permitted. In the event a prize is unavailable for any reason, Seven Crown Resorts reserves the right, at its sole discretion, to substitute a prize of equal or greater value. All federal, state and local taxes on prize, if any, will be the sole responsibility of the Grand Prize Winner.

5. CLAIMING PRIZE/RELEASE: Grand Prize winner will be notified by e-mail on or about October 6, 2011. If a winner notification is returned and undeliverable, the winner is ineligible, or the winner declines a prize, the prize may be forfeited and an alternate winner will be selected.
6. USE OF INFORMATION: The information that you provide in connection with the contest may be used for Seven Crown Resorts' internal purposes and to send you information about Seven Crown Resorts' products and special promotions but will not be provided to third parties except as required by law or legal process. Entry constitutes permission to post winner's name on Website and to use Winner's name, hometown and/or likeness for purposes of advertising and promotion without further compensation unless prohibited by law. For additional information about Seven Crown Resorts' Privacy Policy, go to [http://www.sevencrown.com/legal/privacy\\_policy.htm](http://www.sevencrown.com/legal/privacy_policy.htm).
7. NAME OF PRIZE WINNER: To receive the name of the Grand Prize Winner(s) (available after October 6, 2011), send a self-addressed, stamped envelope to be received by October 1, 2011 to: Seven Crown Resorts Photo Contest, PO Box 16247, Irvine, CA 92623.